



Imagine a world
with **every** *single* person
having **free access**
to the *Gospel*
knowing God
growing in Jesus
and **sharing faith** *easily*



MOVING AHEAD WITH GOD'S GUIDANCE

In February 2009, we decided on a common name for our Internet evangelism efforts. On July 20, 2009, we purchased the web address, Jesus.net. From then on, our vision started to become visual.

Is July 20th Jesus.net's birthday? Yes and no. Several moments were crucial. The common factor in all of these moments can be characterized as "guidance." We believe God has guided us in the Jesus.net movement.

In January 2005, Joseph Hoquet, a Belgian missionary, brought two Internet initiatives together in Lausanne. As the founders of ConnaitreDieu (KnowingGod) and WaaromJezus? (WhyJesus?), we met for the first time to see if we could connect the existing initiatives. During the months that followed, a vision started to develop. We learned that if we knew our weaknesses and used each other's strengths, we could create a more effective strategy. After this connection in Lausanne, the partnership started to grow.

Our common vision was to help searchers find their way to God on the Internet. Others also began to be interested. We shared the

vision at conferences, such as, the Global Christian Internet Alliance in Berlin (2007). We met several people who wanted to use the same websites in their languages to present the Gospel (Knowing God) and connect with Christians (WhyJesus?).

We started to describe the combination of websites as a "stepping-stones" strategy. In this approach, we wanted to make it clear that searchers could be guided through the websites to find God and end up in a local church.

In February 2009, all the ConnaitreDieu (Knowing God) and WhyJesus? partners came together in Paris to share their experiences and see what else was needed. This was the first Jesus.net conference. The French, Dutch and Swiss ministries decided to buy the web address, www.Jesus.net.

In October 2010, the second Jesus.net conference was held in Paris. Our conclusion was to define a common DNA, so that the movement could grow around a common vision.

In October 2011, the third Jesus.net conference was held in Rotterdam. This conference concluded with the realization of the important need for more organization of the movement. Based on our DNA, we did not want to become like an organization, but stay more like an organism. Yet, some structure was needed.



The fourth Jesus.net conference was held in 2012 in Asheville, NC (USA), where the Jesus.net non-profit foundation was presented and more structure was established.

In the last few years, Jesus.net has grown as a more mature movement, developing and reaching out to searchers all around the world.

In 2014, the fifth Jesus.net conference will be held in Wisla, Poland. Our goal is to continue Growing Together. Our final goal is to reach the whole world. Just imagine a world with every single person having free access to the Gospel, knowing God, growing in Jesus, and sharing faith easily. We need God's guidance and we need to grow together to move in this direction!

Matthias Langhans, Jan-Willem Bosman & Eric Célérier



IMAGINE A WORLD...

All over the world, on the Internet, people are searching for peace, love, lasting relationships and they are looking for God. People expect Google to give them the answers to their questions. The Internet is the best place to be with answers of Hope. The call of God compels us... we want to be there for them.

A young woman with long, wavy blonde hair is sitting on a rooftop. She is wearing a white t-shirt with pink polka dots and blue jeans. She is looking out over a city at sunset, with her hand resting on her forehead. The sun is low on the horizon, creating a warm, golden glow. The city buildings in the background are blurred.

WITH EVERY SINGLE PERSON...

People can easily feel alone in a big crowd. But people are important to God. Jesus cared for people ... every single person ... He is focused on individuals. Very personally. Every individual counts for Him. He gave His life for every single person...



HAVING FREE ACCESS...



The Internet is available everywhere. In the whole world. Close to every culture. In your own language. On every device. On every mobile phone. The Internet is the best illustration of freedom, free access and an open future. Jesus.net is playing a part, everywhere on the Internet, always in your area. Always free.



God so loved the world, that He gave His only Son, that whoever believes in Him, should not perish, but have eternal life.

John 3 : 16

TO THE GOSPEL...

A photograph of a man with a beard, wearing a black t-shirt, lying on his back in a field of green grass and yellow daisies. He has his eyes closed and a peaceful expression, looking up towards the sky. The lighting is bright and natural, suggesting a sunny day.

KNOWING GOD...

Many people know something about God. But most of the time it is a distorted picture of God. Jesus.net presents the heart of God on the Internet. The goal is that people start to know God. God as our loving Father. Who cares for all of us.



GROWING IN JESUS...



When people start to know God, they become new people. They realize that God made them with a purpose. They find their destiny. The Bible speaks about becoming like Jesus. Jesus.net helps people to grow like this, in every language, in every culture... for every single person.



AND SHARING FAITH EASILY...

Most people in this world believe there is something between heaven and earth. There must be a God. We often describe this as religious feelings. Christianity is also a religion. But more importantly, it is a living relationship with God. This can only be seen in the lives of people. Jesus.net provides Christians with the tools to show how real this relationship is. To share their faith, as easily as possible...



THE ROAD TO THE DREAM...

TO REALIZE THE DREAM, JESUS.NET IS BASED ON THREE PILLARS

People, Process and Partners.

Jesus.net contributes to a worldwide movement - never seen before - of people who confidently share their spiritual transformation by using appealing online communication tools.

People to Reach

In the end, it is all about people. We feel called:

- › To facilitate online the spiritual journey of people seeking life in abundance and liberation from the dominance of sin. The aim is to affect their lives so that they in turn affect others, by connecting them with the loving message of Jesus through meaningful and contemporary communication.
- › To encourage our online audience to experience the power of community and durable fellowship within the body of Christ through online and offline connections with followers of Jesus.

The vision for the next five to ten years is that:

- › People who have come to Christ through Jesus.net will have grown towards their full potential as followers of Christ as a result of the inspiring content and encouragement offered.

People in His Movement

God is using people to work in His Kingdom. We have the vision that:

- › Jesus.net will have contributed to a movement of people who confidently share online their spiritual transformation by using the appealing communication tools offered.
- › Jesus.net will have become the reference platform for Internet evangelism due to its high level of effectiveness, the excellence of its tools and its top rating on search engines.
- › Jesus.net will have positively influenced the secular world's perception of the way the Gospel is presented through its fresh, contemporary manner of communicating Biblical truth. The authentic and compelling testimonies of followers of Christ will reinforce this positive influence.



PROCESS

Jesus.net aims to reach 95 % of the online audience by giving them access to most modern tools and content translated in the majority of languages used on the internet. Increased access will be possible, thanks to the process of attracting attention to the Gospel, presenting it, and connecting seekers online and offline to local communities and resources.

Many Christian organizations are reaching out to bring the Good News of Jesus to this world. The unique mission points of Jesus.net are:

- › An operational process to lead searchers step by step to local churches and Christians through the use of the Internet;
- › An international network of partners engaging in this process, which is crucial in multicultural societies. The world is a small town!

The picture illustrates the stepping-stones strategy and shows how we help searchers to find their way to God. It shows also that Christians are needed to come alongside searchers to help them find their way to Christ.

The left bank illustrates the 'land without God'. People who live there know little or nothing about the other side. They feel more or less comfortable with their lives. But they have questions. They are searching for answers to "life-questions" We try to connect faith in Jesus to the answers of searching people within Jesus.net in order to give them access to the "stepping-stones" process. After making this connection, we come alongside them and help them discover answers. In this process, we guide them to get to know God. In this spiritual journey, we see that people find God and connect with a local church. In addition, we provide these newborn believers with tools to grow in their faith and become more like Jesus Christ, the source of life.

Another important element is that we want newborn believers and longtime Christians to connect with people who are not yet believers. We help Christians to step out in faith, share their personal faith and come alongside searchers taking their first steps to discover more about God. We must provide these searchers with tailor-made stepping-stones and help them find their way.



PARTNERS

Jesus.net is a movement made up of partners working together. It is our common calling to stimulate the creative potential of our partners and become more effective by working together to increase the impact of Jesus.net. We strengthen and encourage one another through our shared experience and knowledge. We have the vision that local partners will adopt Jesus.net as an open source evangelistic network by contributing to its vocations and owning its entire DNA.

Partnering Organizations

› Existing

Jesus.net encourages its existing partners to stay involved and to adopt more tools. This is done by means of the annual conference, visits to the countries, online communication (Skype, newsletters, etc.) and fundraising with them.

› New

Another important driving element is finding new partners to contribute to the platform. We present Jesus.net at conferences. We strategically choose partners based on the strongest impact for the vision and challenge them to join. We challenge influencers to help us find new partners.

Partnering Churches

Jesus.net offers tools for evangelism and discipleship to churches and communicates the results through our local partners. The goal is to show them they are a part of the Jesus.net movement.

Partnering Individuals

Jesus.net develops online and mobile tools to reach large numbers of individuals. The goal is to have them see they are a part of the Jesus.net movement and to help them grow personally and share their living relationship with God using technology.



Innovation...

to inspire and encourage others to develop creative evangelistic tools, we will always choose innovations that rank Jesus.net as a cutting edge and trendsetting evangelistic platform.

Unity...

to secure the sustainable growth and multiplication of Jesus.net, ensuring the fruitfulness of invested resources and efforts, we will choose collaborators that nourish its DNA.

Excellence...

to glorify God and be effective in reaching our goals, we will always strive for excellence in everything we do.

Jesus Only...

to keep our focus on evangelism and win as many people as possible for Christ, we will always concentrate on spreading the redeeming message of Jesus crucified and resurrected and refrain from denominational debates.

Seeker Driven...

to resonate with the reality of seekers and be relevant for their spiritual journey, we will always aim first for their heart and focus on their spiritual needs.

We recognize
the **partners**
by their **CORE values:**

Accessibility...

to give every opportunity to all sustainable potential for growth means that we will never let financial inability or any disability hinder the transfer of our resources, knowledge and experience.

Humility...

to impact people instead of impress them, we will always display an attitude of modesty, humility and accountability by giving glory to God in all we do and for all we achieve.

Wholeheartedness...

to transmit joy and have a contagious enthusiasm that impacts our partners and our audience, we will always find the motivation for our undertakings in our undivided passion for seekers and for online communication.



PRIORITIES

2014-2015

Good **Process** and *Excellent Reporting*

The process is working in many countries, but improvements are needed to help more people move towards each next step. More steps (tools) are needed. We also need to have a better reporting so that we can improve the efficiency of our tools, contents, and thus the impact on searchers and Christians in their spiritual journey.

Innovate the *Tools*

The existing tools need to be innovated to stay effective. New tools, especially in the discipleship area, need to be added and more finely tuned to work on mobile devices.

Improving *Ministry* of Existing **Partners**

The local partners need assistance to perform better in helping searchers in their spiritual journey. The support team will help the partners to improve in overall ministry.

Improve the *Online-Offline* **Connection**

The goal is to lead searchers to local communities. In the coming years, we will experiment more at making better connections between searching people and local churches / local Christians.

Connect *Traffic Partners*

Several outreach partners in the world lack a good follow-up system. By connecting these partners to Jesus.net, we can be more successful in leading searchers to God.

Extend the *International Reach*

We need to expand in languages and partners to reach for the big dream.



TOOLS

In their spiritual journey, we help people to ACCESS, to KNOW, to GROW and to SHARE what they have learned. These are the four PHASES used in Jesus.net and expressed in the branding (colors).

The next existing tools are in place (April 2014):

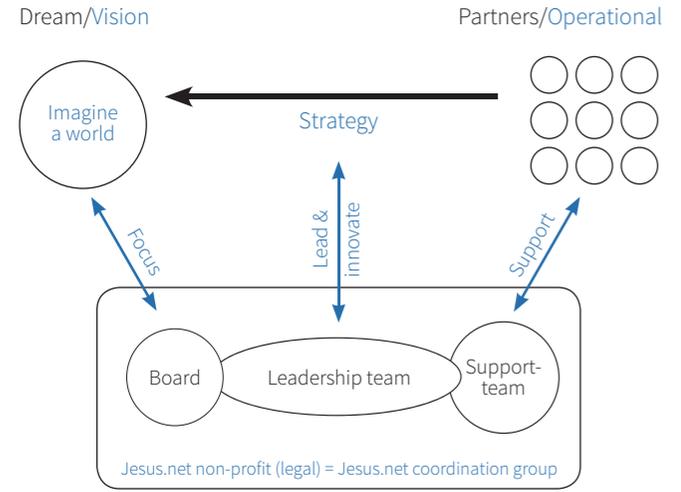
- › Landingpages and theme-pages (ACCESS): These websites are meant to connect the need of the searcher to an element of the Gospel;
- › KnowingGod (KNOW): This website is a clear explanation of the center of the Gospel. Searchers are invited to make a decision for Jesus. Searchers are stimulated to take a next step;
- › WhyJesus? (KNOW): This five-week e-learning course helps the searcher to connect with a Christian who shares his life with the searcher. This is the first step out of anonymity. At the end, searchers are invited to go to a local church, an Alpha course or another online GROW step.
- › MyStory (ACCESS and SHARE): This tool helps Christians to share what God has done in their lives so searchers can relate to their experiences, interact with them and see how the living God works in people's lives.

In 2014, the following tools are in the Research and Development stage:

- › GeLe and CODEX (GROW): a platform to train people online with the aim to let them experience spiritual growth in various topics. This can be done on an individual basis, with a coach or with a group. (Polish and French)
- › LikeJesus (GROW): An app as a spiritual navigator to trigger people in a personal and unique way several times during the day to focus on God. (Dutch and BackToTheBible)



ORGANIZATION AND LEGAL STRUCTURE



In 2011, we concluded that more support for the partners was needed. Therefore, the Jesus.net coordination group was formed. To keep this team supportive and to avoid a “headquarters” mentality, the partners provide dedicated people to serve on the foundation.

It is split into three groups:

- > a **board** (to keep the leadership focused on the dream and in spiritual health)
- > a **leadership team** (to lead and expand the movement) and
- > a **support team** (to help the partners perform better). At this moment the following people are involved in the foundation:

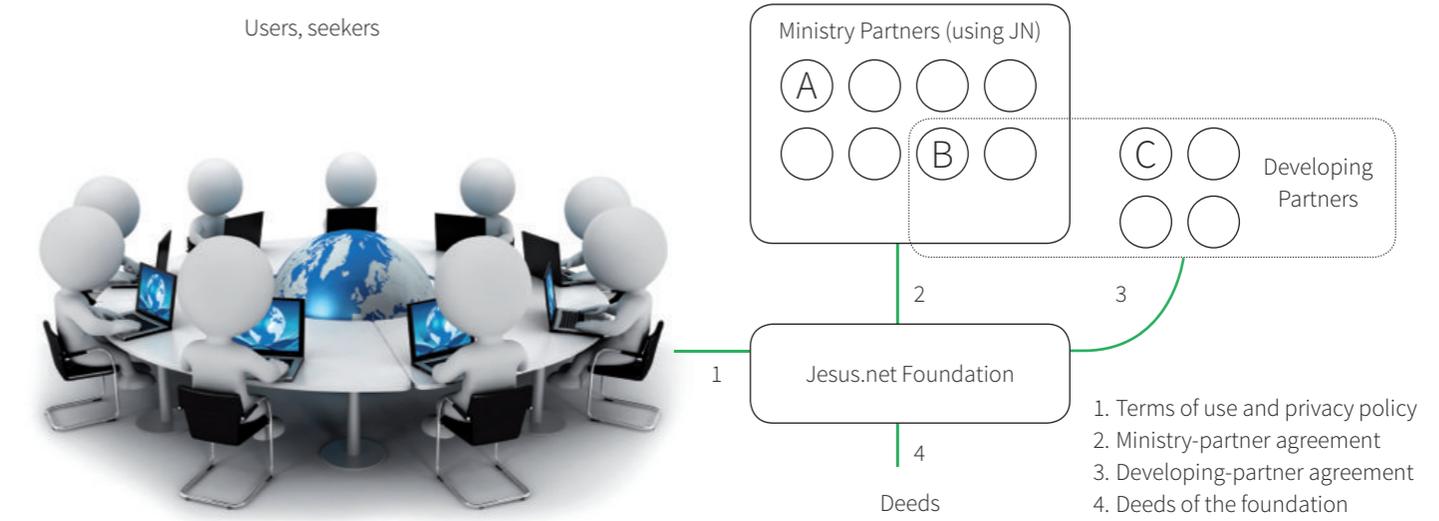
Board: Ken Cochrum (VP Campus Crusades International), Duane Gaylord (VP Billy Graham Evangelistic Association), Henryk Krol (President CCM Poland), Hans Peter Nuesch (President Agape Switzerland). The board invited the leadership team to join them as the executives.

Leadership Team: Jan-Willem Bosman (Executive leader), Eric Celerier (Innovation leader) and Matthias Langhans (Mobilization leader)

Support Team: Michael Foucault (TopMission), Arjo de Vroome (Agape NL), David Nolent (TopMission), Suzanne Spolarich (AGWM), John Cass (BGEA), Bob Hill (BGEA), Fokke Kooistra (Agape NL).

Legal structure

To ensure a solid legal structure for the movement, a set of agreements has been developed to ensure continuity in the future. Also, clear processes and quality control mechanisms have been implemented for adding new partners and tools to the network.





IT'S ABOUT
PEOPLE...
FOUND BY GOD



NUMBERS AND TESTIMONIES

"Figures of April 2014"

Numbers:

We work in 26 languages • 31,500 Average number of visitors per day • 85,300 Alexa ranking • 1.2 million total number of forms filled • 7.8 million Total number of prayers • 58.7 million Total number of unique visitors

Testimonies:

- "My God, I have sinned so many times and I feel so guilty. May God help me to follow him!" (China)
- "After searching on the web, I found IkzoekGod.nl. I did the WhyJesus course and went to the Alpha course. Now I am baptized in the church" (Netherlands)
- "God, thank you for saving my life. Now, you will always be with me. I am so glad to know Jesus Christ personally." (USA)
- "I prayed the prayer and I now feel the love and acceptance of God in my life!" (Brazil)
- "God has allowed me to understand again that he loves me and that he hates sin. That is why by his strength I really want to leave sin because I live in sin." (France)

- "God, thank you for saving my life. Now, you will always be with me and I am very happy to be with Jesus Christ. Thank you!" (PeacewithGod.net)
- "Thank you for all that you bring me through the Thought for the Day, testimonials, messages, prayers... Thank you for being there for all those who thirst for the living God and those who seek a spiritual path in life. May the Lord richly bless you in your projects on the site and may His glory be great everywhere! Amen!"
- "It was during this training that God transformed my life. I asked Jesus to forgive me for my sins, presenting him my gratitude for having saved us. Jesus made me understand that he saved me during this training."
- "I'm happy to have found this site www.hledamboha.cz. Together with my wife, we received Jesus and we began to attend church."
- "God has completely transformed me during this training. I was born into a Christian family so I simply accepted Christianity in my life. But this training has enabled me to understand why to accept Jesus in my life and his mission on Earth."
- "I thank you for making me discover faith. Everyday I feel a little more God in my life. Bless the Lord." (France)



Jesus.net Ministry Partners

- 7M Group (Japan)
- Agape Estonia
- Agape Greece
- Agape Lithuania
- Agape Netherlands
- Agape Romania
- Agape Sweden
- Agape Switzerland
- Agape UK
- Back to the Bible
- BCC Turkey
- Billy Graham Evangelistic Association (BGEA)
- BGEA Canada
- BGEA UK
- BGEA/Mevic (Portugal)
- BGEA/Sowers of the Word (Philippines)
- BGEA/Vela (Mexico)
- Campus für Christus Austria
- Campus für Christus Germany
- Campus für Christus Switzerland
- Christian Broadcasting Network (CBN)
- CBN India
- CBN China
- CBN Russia
- CCM Poland
- Church Council of Buenos Aires (Argentina)
- Creatio (Italy)
- GottinBerlin
- Indremisjonsforbundet
- International Leadership Institute
- Jesus Film Media
- Jews for Jesus (Israel)
- JIP.be (Belgium)
- KontaktMission Albania
- Life Agape, Middle East
- Mahalife (India)
- New Hope Ukraine
- OMF Thailand
- PowertoChange (Canada)
- PROMISE (Czech Republic)
- Sepal (Brazil)
- Students Inc. (USA)
- Studio 865 (Bulgaria)
- TopMission (France)
- TWR Europe



Jesus.net is a movement of people sharing the same vision.
 Do you want to know more about Jesus.net?
 Are you interested in becoming a partner?
 Do you want to support Jesus.net through a donation?
 Do you want to influence Jesus.net by providing (people) resources?

We are very open to all people and organizations sharing the same dream and DNA.

So, please visit www.jesus.net or contact the Jesus.net coordination group by sending an email to info@jesus.net